

We have seen some remarkable Rolls-Royce Phantoms on Autogespot already, but last week a really remarkable Rolls-Royce Phantom was spotted in Marbella. It was a really eccentric copy whose pictures are going all over the world. For us a reason to seek more information about this unique Phantom and to learn some more about this project that took a total of seven months work by dozens of people. A really unique project, which despite the opinion of some, a little extra attention deserves.

In our search we came in contact with the company SuperVettura from the UK and the owner of the Phantom himself. But everyone will wonder how a project like this begins. Rolls-Royce has their own 'bespoke' department, but they do not take care of such projects for their English customers because this will harm their image in England. So together with SuperVettura this project got started. But how does a project like this actually come about?

Alan, the owner of the Phantom has always been a big fan of special cars. Other cars from him, which have been spotted in Marbella over the years, include a Lamborghini Murciélago LP640 Roadster, Pagani Zonda F Roadster and a Spyker C8 Spyder. In short, the passion for spectacular toys is present. The story of the Phantom begins with Pablo Rabiella, a designer who mainly specializes in expensive handmade jewelry. Until the Pagani Zonda passed, because Pablo is responsible for the design of the Pagani Zonda 750, a new one-off from Pagani. As these pictures were distributed to more than 2000 sites in a short time, the owner saw the purple colour used for the Zonda 750. Through a friend of him, the owner of the Phantom was introduced to Pablo. The owner believes life is too short not to enjoy. When you live in a country like England, almost everything is gray and black, the same goes for cars. The owner thinks a car must be something really unique and not like all the other daily cars.

Finally, Pablo drew the design of the car the long wait could begin. Because the project would take a total of seven months. That's a lot more time than projects of West Coast Customs or any other company which is engaged in modifying cars. The company which was responsible for transforming this car doesn't do this normally, but they made an exception in this case. And so on November 7th, 2010 the construction of the car started. The car was completely stripped first, to give the car a complete interior and exterior makeover. There were three colours for the exterior. The purple from the Zonda 750, and later very bright white and pale yellow have been added. What is even more striking to the paint, is the fact that every colour has speckles which match with the other colour. So the purple paint contains yellow and white speckles in the paint and so on. In this way, the car is even more remarkable than he would have been standard. The car has eighteen standard paint layers and then there are fourteen layers of paint for the striking colours. The paint is simply unique and on the back of the Rolls stands the name of the designer.

The exterior contains a number of details that everyone must stand out for everyone. Of course the requisite gold that is on the car and the huge wheels of the car. First there would be no golden grill in the Phantom but the silver-coloured model fitted less in the colours of the car. Therefore, eventually the car became completely over the top with the necessary golden grill. Finally, custom rims were placed which contained elements of the paint. The whole car is extremely striking. A total of four months was spent on painting the entire car. Next extremely striking aspect of the car is of course the interior. This is completely over the top. On most pictures the colour of the leather leans to pink but the owner assures that it is purple. Still, very striking. For the interior are 26 cowhides used. Notable detail is the quality of the leather which according to the owner is many times better than the quality of Rolls-Royce. They will get a bit harsh after some time, this is not the case with the new seats. The woodwork is also made in a special manner, water transfer. A new technique in the United States but relatively unknown in Europe yet. This new technique gives a three dimensional effect to the wood. All of you are more likely to think that it is carbon fiber. Another striking fact is that all metal buttons would be gold but due to some electric issues this did not happen at the end. The entire interior took the people seven months to complete this.

The result of the project is a really unique car which took many days of eighteen hours a day with around 30 people to make the deadline. At this moment the car is still not finished on some details, such as a few purple carpets to replace the white. The dealer described the customer as following: the car of Mr. R. is obviously not for everyone and not everyone will appreciate it but he finds it a great car. It is an unique project where everyone has enjoyed working for this result. Rolls-Royce also commented on this project. At the headquarters of Rolls-Royce, this car was the talk of the day. One of the statements was: I would really like to have seen the car even though I know I wouldn't like it. Also in Marbella, the Phantom made

some noise. In that weekend there was an activity related to the promotion of the new McLaren MP4-12C in the port of Marbella but it had absolutely no value since the Phantom attracted all the attention. The Rolls-Royce will draw enough attention coming months or even years. Because a project like this one will not be done again very soon. It is very interesting to find out more about the car. People will probably not find it prettier after this article, but it makes clear that the owner is a fancier.

SuperVettura and Alan, thank you very much for your enthusiasm!